

The funky creations of a few 20-somethings have put India on the global design map. From chairs and clocks to sharpeners and lamps, **RUCHIRA HOON** checks out some of the cool things they've come up with

BREAK ALL rules—that's the design philosophy driving three bright young men and women, representatives of a brave new generation of Indian industrial designers who're taking the world by storm. Working mostly on mundane things, they are not just improving them and making them more user-friendly, but they are also

designs of the times

turning them into objects of desire. While some have an engineering background and some are trained designers, others are equipped with nothing more than the burning desire to make a difference. Their creations may not have made it to the manufacturers yet, but that doesn't take away anything from the ideas.

PRIYANKA GALLA, 24
Cheery Chair

A Kolkata Productive Chair and is the first person outside the country to have created a chair. The design was inspired by the Cheery Chair, a design award-winning chair designed by the UK's Design International, Design Award 2005.



Priyanka, an alumna of the Indian Institute of Technology in Kharagpur, has always been fascinated by the concept of a chair. She wanted to create a chair that was not just a chair, but also a piece of art. She wanted to create something that was not just a chair, but also a piece of art. She wanted to create something that was not just a chair, but also a piece of art.

"The chair, in the design award, has been in a lot of places that I like to go to. It's a chair that is not just a chair, but also a piece of art. It's a chair that is not just a chair, but also a piece of art. It's a chair that is not just a chair, but also a piece of art."



PAUL SANDIP, 29
Pencil Eater

An artist who does jewelry, paintings, and has worked as a portrait and even a caricature for a while, Sandip has designed a pencil sharpener. The sharpener is made of metal and has a unique design. It is a pencil sharpener that is not just a sharpener, but also a piece of art. It is a pencil sharpener that is not just a sharpener, but also a piece of art.

Take Pencil Eater, which won the prestigious Best Idea award in 2007, an award that is given to the best idea in the world. It is a pencil sharpener that is not just a sharpener, but also a piece of art. It is a pencil sharpener that is not just a sharpener, but also a piece of art.

Paul is constantly on the lookout for inspiration. He has designed a pencil sharpener that is not just a sharpener, but also a piece of art. It is a pencil sharpener that is not just a sharpener, but also a piece of art. It is a pencil sharpener that is not just a sharpener, but also a piece of art.



NEIL DANTAS, 29
Link Clock

Neil Dantas, designer of the Link Clock, has designed a clock that is not just a clock, but also a piece of art. It is a clock that is not just a clock, but also a piece of art. It is a clock that is not just a clock, but also a piece of art.

Dantas now designs a lot of contemporary Indian jewelry, bags, watches and even shoes. He has designed a clock that is not just a clock, but also a piece of art. It is a clock that is not just a clock, but also a piece of art. It is a clock that is not just a clock, but also a piece of art.

VIKAS JOHNY, 21
Teaser Saltcase

As a 2007 IIT Bombay student who is currently studying in the USA, Vikas has designed a saltcase. The saltcase is made of metal and has a unique design. It is a saltcase that is not just a saltcase, but also a piece of art. It is a saltcase that is not just a saltcase, but also a piece of art.

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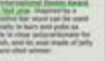
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Garima Agarwal has designed a pepper mill. The pepper mill is made of metal and has a unique design. It is a pepper mill that is not just a pepper mill, but also a piece of art. It is a pepper mill that is not just a pepper mill, but also a piece of art.

ASHISH CHAUDHARY, 29
Bath-on Light

From product design, Ashish Chaudhary has designed a bath-on light. The bath-on light is made of metal and has a unique design. It is a bath-on light that is not just a bath-on light, but also a piece of art. It is a bath-on light that is not just a bath-on light, but also a piece of art.

Ashish has designed a bath-on light that is not just a bath-on light, but also a piece of art. It is a bath-on light that is not just a bath-on light, but also a piece of art. It is a bath-on light that is not just a bath-on light, but also a piece of art.



MAHESH MARATH, 24
Spacebox Speakers

Transforming the ordinary—this is what Mahesh Marath does. He has designed a speaker that is not just a speaker, but also a piece of art. It is a speaker that is not just a speaker, but also a piece of art. It is a speaker that is not just a speaker, but also a piece of art.

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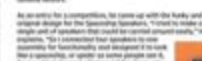
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MOHAN VIJAY, 24
Table Top Vase

Mohan has designed a table top vase. The table top vase is made of metal and has a unique design. It is a table top vase that is not just a table top vase, but also a piece of art. It is a table top vase that is not just a table top vase, but also a piece of art.

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