



**ANSHU**  
Product Design  
A.I.D.  
Fredder



**TARU** Title of work  
2014

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"Taru" is a hat and a seating mat. It is inspired from riggari and taru, an ancient Indian traditional hat and mat. The name comes from the latter ones. It was conceptualized for public spaces but worked as a chair for small personal spaces. It is made from plywood and fiber in different pieces.

The primary purpose of Taru's seating is to be a simple seat when folded and becomes a floor mat when opened. The seat in the center serves as a table in the later case. It can be produced in different colors. The plywood boards are fixed with rubberine felt, which makes the floor mat comfortable to sit on. The rubber straps are sandwiched between layers of plywood making it both sleek and modern.